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**Mailing this to Census does not fulfill your reporting obligation.**

## IN-51319 - Greeting Card and Other Miscellaneous Publishing

### Location Information

Question	Response
Mailing address - Attention	MICHAEL BISHOP
Mailing address - Name 1	LLPS INC
Mailing address - Name 2	
Mailing address - Store/plant number	
Mailing address - Street address	5859 WEST SAGINAW HWY 343
Mailing address - City	LANSING
Mailing address - State	MI
Mailing address - ZIP Code	489172460

Question	Response
Physical location - Street address	6323 W. SAGINAW HWY SUITE E
Physical location - City	LANSING
Physical location - State	MI
Physical location - ZIP Code	489170000

Question	Response
CFN (Census File Number) - Unique identifier	2003909313
Electronic Batch Identification	K2003909.313

### Legal Boundary and Municipality

Question	Response
Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?	Yes

## Legal Boundary and Municipality (continued)

Question	Response
In what type of municipality is this establishment physically located?	Town or township

## Item 1: Employer Identification Number

Question	Response
Item 1: Is the Employer Identification Number correct?	Yes

## Item 2A: Ownership or Control

Question	Response
Item 2A: Is your company owned or controlled by another domestic company?	No

## Item 2F: Number of Establishments

Question	Response
Item 2F: Number of locations in operation at the end of 2022 under this EIN	1

## Item 3A: Operational Status

Question	Response
Item 3A: Which best describes this establishment's operational status at the end of 2022?	In operation
Item 3A: Provide description for 'Other' operational status	

## Item 3B: Months in Operation

Question	Response
Item 3B: Number of months in operation during 2022	12

## Item 4: Primary Business or Activity

Question	Response
Item 4/4A: Which ONE of the following best describes this establishment's primary kind of business or activity in 2022?	511199002 - Miscellaneous publishers, excluding newspaper, magazine, book, directory, database, music, software, and greeting card publishers
Item 4/4A: Provide description for Miscellaneous publishers, excluding newspaper, magazine, book, directory, database, music, software, and greeting card publishers - Describe type of content (Describe - maximum length is 255 characters)	Create/sell laminated Labor Law Posters
Item 4/4A: Provide description for Other primary business or activity (Describe - maximum length is 255 characters)	511199

## Item 5: Sales, Shipments, Receipts, or Revenue

Question	Response
Item 5: What were the total 2022 operating receipts of this establishment? (Report in thousands of dollars)	3000

## Item 7: Employment and Payroll

Question	Response
Item 7A: What was the number of employees for pay period including March 12, 2022?	28
Question	Response
Item 7B, line 1: What was the annual payroll before deductions? (Exclude employer's cost for fringe benefits.) (Report in thousands of dollars)	1237
Item 7B, line 2: What was the first quarter payroll (January-March 2022) before deductions? (Exclude employer's cost for fringe benefits.) (Report in thousands of dollars)	326

## Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued

Question	Response	Product Code
1a. 7001430012 - Single greeting cards (Report in thousands of dollars)		7001430012
1b. 7001430015 - Multiple greeting cards, including boxed cards (Report in thousands of dollars)		7001430015
1c. 7001430003 - Art prints (Report in thousands of dollars)		7001430003
1d. 7001430006 - Posters, except advertising (Report in thousands of dollars)	3000	7001430006

## Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued (continued)

Question	Response	Product Code
1e. 7001430009 - Calendars (Report in thousands of dollars)		7001430009
1f. 7001430018 - Wedding and social announcements, print (Report in thousands of dollars)		7001430018
1g. 7001430021 - Postcards (Report in thousands of dollars)		7001430021
1h. 7001430024 - Coloring books (Report in thousands of dollars)		7001430024
1i. 7001430027 - Patterns (Report in thousands of dollars)		7001430027
1j. 7001430029 - Yearbooks (Report in thousands of dollars)		7001430029
1k. 7001430033 - All other consumer content, print (excluding adult content) (Report in thousands of dollars)		7001430033
1l. 7001430034 - All other consumer content, digital (excluding internet gaming) (Report in thousands of dollars)		7001430034
1. 7001430000 - Other specialty content for consumers (Add lines 1a through 1l)	3000	7001430000
2a. 7001450001 - Catalogs, print (Report in thousands of dollars)		7001450001
2b. 7001450002 - Catalogs, digital (Report in thousands of dollars)		7001450002
2c. 7001450004 - Diaries and time schedulers, print (Report in thousands of dollars)		7001450004
2d. 7001450005 - Diaries and time schedulers, digital (Report in thousands of dollars)		7001450005
2e. 7001450008 - All other business, trade, and professional content, print (Report in thousands of dollars)		7001450008
2f. 7001450011 - All other business, trade, and professional content, digital (Report in thousands of dollars)		7001450011
2. 7001450000 - Specialty content for trade, professional, and business (Add lines 2a through 2f)		7001450000
3. 7012275000 - Advertising space in printed publications (Report in thousands of dollars)		7012275000
4. 7012350000 - Internet advertising (Report in thousands of dollars)		7012350000
5. 7012400000 - Advertising space in publications on electronic and other media, except online (Report in thousands of dollars)		7012400000
6. 7013150000 - Contract publishing services (Report in thousands of dollars)		7013150000
7. 2052875000 - Quick printing (Report in thousands of dollars)		2052875000
8. 2052900000 - Digital printing (excluding books) (Report in thousands of dollars)		2052900000
9. 7009581000 - Licensing of rights to use intellectual property protected by copyright, excluding audiovisual works and musical compositions and recordings (Report in thousands of dollars)		7009581000
10. Add #1 - 10-digit code for the product or service		9000000003
10. Add #1 - Description of the product or service (Maximum length is 255 characters)		9000000003
10. Add #1 - Value for the product or service (Report in thousands of dollars)		9000000003
11. Add #2 - 10-digit code for the product or service		9000000006
11. Add #2 - Description of the product or service (Maximum length is 255 characters)		9000000006

## Item 22: Detail of Sales, Shipments, Receipts, or Revenue - Continued (continued)

Question	Response	Product Code
11. Add #2 - Value for the product or service (Report in thousands of dollars)		9000000006
12. Add #3 - 10-digit code for the product or service		9000000009
12. Add #3 - Description of the product or service (Maximum length is 255 characters)		9000000009
12. Add #3 - Value for the product or service (Report in thousands of dollars)		9000000009
13. Add #4 - 10-digit code for the product or service		9000000012
13. Add #4 - Description of the product or service (Maximum length is 255 characters)		9000000012
13. Add #4 - Value for the product or service (Report in thousands of dollars)		9000000012
14. Add #5 - 10-digit code for the product or service		9000000015
14. Add #5 - Description of the product or service (Maximum length is 255 characters)		9000000015
14. Add #5 - Value for the product or service (Report in thousands of dollars)		9000000015
15. Add #6 - 10-digit code for the product or service		9000000018
15. Add #6 - Description of the product or service (Maximum length is 255 characters)		9000000018
15. Add #6 - Value for the product or service (Report in thousands of dollars)		9000000018
TOTAL - Sum of lines should equal total Sales, Shipments, Receipts, or Revenue reported in Item 5 (Add all dollar values)	3000	9900000000

## Item 26: Business Cooperative

Question	Response
Item 26: Is this establishment a cooperative?	No

## Item 28: Special Items - Media

Question	Response
Item 28: Media - Estimate the percent of receipts from subscriptions and sales reported in Item 22 by type of dissemination media used to deliver product to client: Print. (Report whole percent - Sum should equal 100%)	100
Item 28: Media - Estimate the percent of receipts from subscriptions and sales reported in Item 22 by type of dissemination media used to deliver product to client: Internet. (Report whole percent - Sum should equal 100%)	0
Item 28: Media - Estimate the percent of receipts from subscriptions and sales reported in Item 22 by type of dissemination media used to deliver product to client: Other media, including CD-ROM/DVD-ROM, diskette or cassette, and microform. (Report whole percent - Sum should equal 100%)	0

## Item 28: Special Items - Media (continued)

Question	Response
Item 28: Media - Estimate the percent of receipts from subscriptions and sales reported in Item 22 by type of dissemination media used to deliver product to client: TOTAL. (Report whole percent - Sum should equal 100%)	100

## Item 28: Special Items - Exported Services

Question	Response
Item 28: Did you sell services (not goods) to foreign businesses in 2022 (i.e., exported services)? Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).	No

## Item 28: Special Items - Imported Services

Question	Response
Item 28: Did this establishment purchase services (not goods) from foreign businesses in 2022 (i.e., imported services)? Foreign businesses are those located outside the United States (i.e., outside the 50 States, District of Columbia, U.S. Commonwealth Territories, or U.S. possessions).	No

## Item 29: Business Technologies

Question	Response
Item 29, line 1: Did this establishment use touchscreens/kiosks for customer interface in its own operations in 2022?	No
Item 29, line 2: Did this establishment use additive manufacturing (e.g., 3D printing) in its own operations in 2022?	No
Item 29, line 3: Did this establishment use radio-frequency identification (RFID) in its own operations in 2022?	No
Item 29, line 4: Did this establishment use industrial robots in its own operations in 2022?	No

## Item 29: Business Technologies (continued)

Question	Response
Item 29, line 5: Did this establishment use service robots in its own operations in 2022?	No
Question	Response
Item 29, line 6: Did this establishment use automated guided vehicles (AGV) or autonomous mobile robots (AMR) in its own operations in 2022?	No

## Item 31: Remarks

Question	Response
Item 31: Remarks - Enter any explanations that may be essential in understanding your reported data.	