

## **Bachelor of Fine Arts 2006** Central Michigan University Mount Pleasant, MI

### **Print Technician**

Direct Mail Advantage *Haslett, MI ~ May 2014 - November 2017*

While working at Direct Mail Advantage, my main responsibility was to print addresses on envelopes and other bulk mail. I would set up the printer depending on the size and thickness of the piece. Once the address and barcode were printed per specification, I would sort the mail into boxes for delivery and take them to the post office. Jobs ranged from 10's of thousands of pieces to 100's of pieces. Some other machines I used were:

-Operate a two color printer      -Operate a paper folder and inserter      -Operate a Secap printer

### **Production Artist**

Knorr Marketing ~ *Traverse City, MI August 2012 - August 2013*

Knorr Marketing is a marketing firm that specializes in the home furnishing industry. My main responsibility as a Production Artist was to make design changes and/or content changes on behalf of the Account Executive. I would also upload print files to different vendors on a weekly basis. Some daily tasks I performed while in this position were:

-Update ad campaigns      -Download product photos      -Edit stock photos      -Upload files to vendors

### **Quality Assurance Technician**

Pearson Learning Solutions *Boston, MA ~ February 2011 - August 2011*

I was hired by Pearson for a 6 month contract. I was responsible for completing the final checklist for hundreds of collegiate textbooks before sending the files to the printer. I credit my success while in this position to a strong pre-press background, my ability to remain calm under the pressure of tight deadlines and my sharp eye for detail which prevented potential costly mistakes. Here are a few responsibilities that my job entailed:

-Check bleeds and trim      -Embed fonts      -Change any RGB files      -Fix bounce backs  
-Log frequent issues      -Check page alignment      -Match index colors      -Upload files to vendors

### **Co-Owner**

Phidias Gold *Boston, MA ~ October 2011- December 2014*

This is an artist based apparel company that my brother and I started in 2011. Our main objective is to promote visual arts and artists. We have achieved this by designing original apparel, collaborating with artists and sponsoring gallery shows. My main role in the company is to maintain public relations and brand promotion. I also produce designs and help make final decisions before products were released.

### **Graphic Designer / Production Artist**

J.M. Field Marketing *Fort Lauderdale, FL ~ January 2010 - September 2010*

J.M. Field boasts the largest indoor green screen in South Florida drawing a wide range of clients from hospitality to automotive industries. Here I worked with clients and other designers on a variety of projects. Some of the design projects I was in charge of ranged from hair salon business cards to a magazine ad for a 1000 horsepower super car. Here are other examples of projects I worked on:

-T-shirt designs      -Marketing material      -Trade show graphics      -Logos

### **Graphic Designer / Product Development**

Applied Media Technologies / SiriusXM *Clearwater, FL ~ December 2007 - July 2009*

While at AMTC, I worked with the sales and marketing team, product development, and directly with the president on several projects. Although hired as a Graphic Designer, I was quickly promoted to Product Development due to my ambition and hard work. For one project, I was in charge of sourcing nearly all items needed to manufacture and sell a message on-hold player, while making it cost effective. Here is a list of other projects I worked on:

-Product illustrations      -Advertisements      -Sticker designs      -Web graphics  
-Trade show graphics      -Installation manuals      -Business cards      -Brochures  
-Marketing material      -How-to illustrations      -Product testing      -Branding

### **Print Specialist**

Britten Media *Traverse City, MI ~ December 2007 - August 2007*

Britten Media specializes in large format printing while also providing other advertising services. Here I operated two 10' HP printers, printing billboards, signs, and truck wraps on vinyl. Maintaining the printers and ensuring quality prints were other major responsibilities. Some daily tasks I was responsible for included:

-Match Pantone colors      -Organize print queue      -Disposal of used ink      -Minimal material waste

### **Graphic Designer / Advertising Director**

CMU Media Graphix *Mount Pleasant, MI ~ September 2005 - December 2006*

As Advertising Director, it was my responsibility to design and sell ads for a biweekly table tent that was distributed around the campus of Central Michigan University. I worked my way up to a graphic design position where I took on projects from start to finish or was brought in to collaborate with other designers. Some of the projects were:

-Posters      -Business cards      -Advertisements      -Campus flyers