

# Todd List

## **MARKETING ASSISTANT**

Frankenmuth, MI

[toddlist4\\_tor@indeedemail.com](mailto:toddlist4_tor@indeedemail.com)

(989) 737-8211

Experienced and educated Graphic Designer, with more than 5 years working in the field. Highly skilled with Adobe Creative Suite, and Microsoft Office Suite; Macintosh, and Windows operating systems. Extremely proficient when it comes to marketing concepts; social media, digital design, layout, print, video production and web design. Able to work well independently, or as a team member.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Marketing Assistant/Graphic Designer**

Bavarian Inn Lodge - Frankenmuth, MI

April 2018 to March 2019

- Designed marketing content with Adobe Photoshop, Illustrator, and InDesign
- Updated the Bavarian Inn Lodge website, and their social media sites
- Configured and calculated the "Rooms on the Book" report twice a month

### **Graphic Designer**

Saginaw Valley State University Athletic Department - University Center, MI

June 2017 to April 2018

- Created schedules, invitations, and web content for the athletic department
- Produced content for the SVSU social media sites, then uploaded it online
- Generated intriguing designs that helped in recruiting sought after athletes

### **SENIOR GRAPHIC DESIGNER**

Graphics Plus - Bay City, MI

December 2014 to June 2017

- Made brochures, business cards, pamphlets, and flyers for various businesses
- Developed designs based on the targeted population and client's ideas
- Correlated typography to collaborate with selected designs

## Education

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### **Bachelor's in Graphic Design**

Saginaw Valley State University - University Center, MI

September 2015 to May 2017

### **Associate in Art & Design**

Delta College - University Center, MI

September 2013 to May 2015

## **Bachelor's in Criminal Justice**

Saginaw Valley State University - University Center, MI

September 1997 to May 2004

## Skills

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Photoshop (6 years), Indesign (6 years), Illustrator (6 years), Windows (10+ years), Macintosh (6 years), Social Media Marketing (6 years), Web Design (3 years)

## Links

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<http://tmlist.myportfolio.com>

<https://www.facebook.com/todd.list>

<https://www.linkedin.com/in/tmlist/>

## Awards

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### **President's List**

December 2013

- 4.0
- Delta College

### **Team Player**

December 2014

- Assisting team members often
- Sunglass Hut

### **Vice President's List**

May 2014

- 3.9
- Delta College

## Groups

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### **Phi Theta Kappa**

December 2015 to Present

- Honor Society
- Delta College, SVSU

### **Habitat for Humanities**

September 2004 to May 2005

- Global nonprofit housing organization
- Saginaw County

### **Sigma Pi**

January 1998 to Present

- Social Fraternity
- SVSU