

Year	Campaign	Canceled	# of Orders	Revenue	Total Mailed
2019	2019-1-1 FL Existing	13	1,161	\$172,200.00	15,948
2019	2019-01-02P 1 Year FL	59	1,174	\$167,250.00	145,985
2019	2019-2-4 FL Existing	1	404	\$60,450.00	15,946
2019	2019-03-01 FL 2500 Test Existing	1	45	\$6,600.00	2,500
2019	2019-03-01 FL Existing	4	184	\$27,000.00	12,258
2019	2019-03-12P 1 Year FL	2	21	\$2,850.00	158,052
2019	2019-04-01 FL Existing	0	10	\$1,500.00	14,411
			Totals:	\$437,850.00	365,100

* 2019-03-12P 1 Year FL Alternate Mailer (2500 mailers but were never sent out)

Year	Campaign	Canceled	# of Orders	Revenue	Total Mailed
2020	2020-01-02P 1 Year FL	23	427	\$60,600.00	214,358
2020	2020-2-1 FL Existing	6	818	\$121,800.00	16,885
2020	2020-3-1 FL Existing	2	358	\$53,400.00	16,876
2020	2020-4-1 FL Existing	0	23	\$3,450.00	16,242
2020	2020-7-1 FL Existing	0	19	\$2,850.00	3,693
			Totals:	\$242,100.00	268,054

Year	Campaign	Canceled	# of Orders	Revenue	Total Mailed
2021	2021-1-04 FL Existing	3	724	\$108,100.00	17,220
2021	2021-01-04P 1 Years FL	9	215	\$30,900.00	86,897
2021	2021-02-15 FL Existing	3	247	\$36,600.00	17,219
2021	2021-03-15 FL Existing	1	137	\$20,400.00	16,835
2021	2021-04-09 FL Existing	0	94	\$14,100.00	16,314
2021	2021-05-15 FL Existing	1	57	\$8,400.00	16,134
2021	2021-04-09 FL Existing	3	38	\$5,250.00	5,112
			Totals:	\$223,750.00	175,731

Year	Campaign	Canceled	# of Orders	Revenue	Total Mailed
2022	2022-1-04 FL Existing	0	539	\$80,850.00	17,262
2022	2022-2-01 FL Existing	0	158	\$23,700.00	17,259
2022	2022-3-01 FL Existing	0	4	\$600.00	17,040
			Totals:	\$105,150.00	51,561

* 2022-01-04P 1 Year FL Alternate Mailer (99715 mailers but were never sent out)