



Dear Business Owner,

My simple Internet search for “CPR in public places” turned up the following:

*“Numerous studies have shown initiation of bystander CPR to significantly improve survival from pre-hospital cardiac arrest.”*

Arizona Emergency Medicine Research Center  
College of Medicine; Tucson, Arizona.

*“Survival rates from out-of-hospital cardiac arrest continue to be low.... The low incidence of bystander cardiopulmonary resuscitation (CPR) contribute(s) to these unacceptably poor results.”*

University of Arizona College of Medicine  
Tucson, Arizona

These 2 excerpts say the same thing: When someone performs CPR on a cardiac arrest patient in a public place, survival rates improve.

That convinced me that virtually all businesses should have our “CPR” posters displayed in all areas where employees will be able to continually see them.

I’m convinced they could save someone’s life!

*Thomas Fox*

President  
Labor Law Poster Service